

SUNDAY, JUNE 25, 2017

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## Inter Valley Health Plan

For health. Not for profit.

**Nearly 40 years ago, a group of Pomona-based doctors partnered with a local hospital and with only 4 employees --- formed the company we know today as Inter Valley Health Plan.**

The mission behind this long-standing health care plan has remained the same from the start in 1979: to first improve member health and secondly, provide highly personal customer service.

That service is demonstrated best through its free preventive health and educational events, classes and resources provided at each of its local Medicare and Information Vitality Centers, as part of its *For Health & Living* program. Members and local residents can walk in and have Medicare questions answered by a *Medicare Specialist* or take a free class tailored to Older Adults on topics such as brain health or gardening. What started as a health plan that served just 1,575 members in the Pomona area has expanded to serve nearly 25,000 in parts of Orange County, Los Angeles, San Bernardino and Riverside Counties.

According to Ronald Bolding, President and Chief Executive Officer of Inter Valley Health Plan for the past 11 years, "The changes in today's Medicare landscape have made our community-driven personal approach to Medicare even more important. It's critical that we continue to understand the needs of the older adult population and provide them with educational tools and resources so they can make the best decision right for them and their health - the same way we've been doing it for nearly 40 years."

To help those new to Medicare, Inter Valley Health Plan offers free, no obligation tools and information about Medicare and how it works which includes checklists, Medicare Step-by-Step classes, educational articles and more. For more information, visit [www.IVHP.com](http://www.IVHP.com)